



## PRESS RELEASE

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### **ACTIVE SAFETY INTRODUCES ECO-CLEAR 2003 WORLD'S FIRST ARCHITECTURAL 'EDGE-LIT' DESIGN PHOTOLUMINESCENT EXIT SIGN**

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Murray, Utah

Active Safety Corporation today introduced the world's first architectural grade 'edge-lit' design photoluminescent 'glow-in-the-dark' exit sign – The Eco-Clear 2003. The Eco-Clear 2003 is a new generation of exit signs that combines the elegance of clear and mirrored acrylic with the advanced safety, value and sustainability of photoluminescent operation.

Exit signs are some of the most important life safety equipment when a fire or other emergency occurs. Photoluminescent exit signs are a relatively new technology that uses an environmentally friendly formulation of strontium aluminate crystals as the "power source" instead of electricity or radioactivity. Photoluminescent exit signs work by absorbing ambient light during normal operations and then using this stored energy to glow brightly and designate exit routes in an emergency.

Photoluminescent exit signs have been protecting buildings throughout the United States since the 1990s and mandatory in New York City following 9/11. Innovation awards by Buildings Magazine and Flex Your Power have led progressive architects and engineers to recognize photoluminescent exit signs as a safer, less expensive and far more sustainable exit sign technology than LED and radioactive exit signs. As a result, an increasing number of LEED and "Green" focused projects are choosing Active Safety photoluminescent exit signs which can help secure LEED credits in multiple categories.

"Architects and engineers have always appreciated the safety, cost and environmental benefits of photoluminescent exit signs but traditional photoluminescent exit sign designs can't match the elegance of an acrylic 'edge-lit' exit sign. However, the Eco-Clear 2003 changes this paradigm." Said Active Safety CEO Scot Gordon. "The Eco-Clear 2003 is a stylish exit sign that will compliment the architecture of contemporary facilities. Additionally, they are less expensive to engineer, install and operate, and the obvious "Green" choice."

Available in all mounting configurations, the Eco-Clear 2003 is listed to UL 924 standard and compliant to IBC, NFPA and UFC building codes.

Specified by more architects and engineers, Active Safety, with offices in Murray, Utah, Carmel, California and San Diego, California, is a leading manufacturer of architectural grade photoluminescent exit signs and exit path marking systems for office, condo, school, retail, military and other facilities. Active Safety photoluminescent exit signs are listed to Underwriter's Laboratories standards, and compliant to all popular building codes. For more information, visit [www.activesafety.com](http://www.activesafety.com) or contact a commercial lighting representative agency.

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