



PRESS RELEASE

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ACTIVE SAFETY 'GLOW IN THE DARK' EXIT SIGNS WIN FLEX YOUR POWER AWARD

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San Diego, California

California's Flex Your Power 2007 Campaign honored Active Safety last week with an Innovative Product award for its photo-luminescent exit signs. The honorable mention award recognizes the energy saving and overall environmental advantages that photo-luminescent exit signs have over electrically powered LED exit signs and radioactive powered tritium exit signs. The award was presented at the annual Flex Your Power convention held in San Francisco with a keynote address by the Honorable Robert F Kennedy.

Exit signs are some of the most important life safety equipment inside a building when a fire or other emergency occurs. Photoluminescent exit signs are a relatively new technology that use an environmentally friendly formulation of strontium aluminate crystals as the "power source" instead of electricity or radioactivity. Photoluminescent exit signs work by absorbing ambient light during normal operations and using this light energy to glow brightly and designate exit routes when the lights go out in an emergency. Because Active Safety photoluminescent exit signs are primarily made of recycled aluminum, are non-toxic and are not direct users of electricity, they can help secure points in 3 LEED credit categories: Energy and Atmosphere, Materials and Resources and Innovation in Design.

"An increasing number of developers, architects and engineers are incorporating photoluminescent exit signs into their LEED and other building projects because, in many cases, they are a better alternative than electrically powered LED exit signs or radioactive powered tritium exit signs" said Scot Gordon, Active Safety's CEO. "Better, because they provide a safer egress environment, they are much less expensive to install and operate, and finally, when it comes to supporting sustainable building practices, they are the clear choice. This award is validated by the thousands of buildings nationwide that capably protect their occupants everyday with photoluminescent exit signs."

Flex Your Power is California's statewide energy efficiency marketing and outreach campaign. Initiated in 2001, Flex Your Power is a partnership of California's utilities, businesses, institutions, and government agencies working to save energy. Flex Your Power has received national and international recognition, including an ENERGY STAR Award for excellence.

Active Safety, with offices in Salt Lake City, San Diego and San Francisco is a leading manufacturer of specification grade photoluminescent exit signs and egress marking systems for office, condo, school, retail and other facilities. Photoluminescent exit signs are Underwriter's Laboratories [UL] and Energy Star listed, National Fire Protection Association [NFPA] compliant and approved by the US Department of Defense and fire marshals in nearly every state. For more information, visit www.activesafety.com or contact a commercial lighting representative agency.

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