



## PRESS RELEASE



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### 'GLOW IN THE DARK' EXIT SIGNS WIN GREEN CALIFORNIA SUMMIT PRODUCT AWARD

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Sacramento, California

At the recent **Green California Summit and Exposition**, held at the Sacramento Convention Center, **Active Safety** was one of three companies to take home a *'Best in Show Innovative Product'* award. The competition was open to all 300 + participating exposition companies and judged by several executives from the California State Department of General Services. The Green California Summit is one of the year's biggest green expositions and was attended by Governor Arnold Swartznegger, California's EPA Secretary, Linda Adams and former California State Treasurer Phil Angelides.

The innovative product award recognizes the energy saving and overall environmental advantages that photoluminescent exit signs have over electrically powered and radioactive powered exit signs. The award was presented by Eric Mandell, Chief SB/DVBE from the California State Department of General Services.

Exit signs are some of the most important life safety equipment inside a building when a fire or other emergency occurs. Photoluminescent exit signs are a relatively new technology that uses an environmentally friendly formulation of strontium aluminate crystals as the "power source" instead of electricity or radioactivity. Similar to 'glow-in-the-dark' Frisbees and other curios, photoluminescent exit signs work by absorbing ambient light energy during normal operations and then dissipating the energy as a long lasting bright green glow when the lights go out in an emergency. In addition to being non-toxic and not directly using electricity, higher quality photoluminescent exit signs are primarily made of recycled aluminum and are therefore becoming a favorite with environmentally focused building projects, especially those aspiring to be certified by the United States Green Building Council LEED process.

"An increasing number of developers, architects and engineers are incorporating photoluminescent exit signs into their LEED and other building projects because, in many cases, they are a better alternative than electrically powered LED exit signs or radioactive powered tritium exit signs" said Frank Dobronte, Active Safety's marketing director. ***"Better, because they provide a safer egress environment, they are much less expensive to install and operate, and finally, when it comes to supporting sustainable building practices, they are the clear choice. This award is validated by the thousands of buildings nationwide that capably protect their occupants everyday with photo-luminescent exit signs."***

Active Safety, with headquarters in Salt Lake City is a leading manufacturer of specification grade photoluminescent exit signs and egress marking systems for office, condo, school, parking retail and other facilities. Photoluminescent exit signs are Underwriter's Laboratories [UL] and Energy Star listed, compliant to state and national building codes and approved by the US Department of Defense and fire marshals in nearly every jurisdiction. For more information, visit [www.activesafety.com](http://www.activesafety.com) or contact a commercial lighting representative agency.

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